Germanys Tariff Landscape Risks and Impacts of increased U.S. tariffs audalis

Webinar March 6th 2025 Bullet Points

Overview of recent updates regarding Trump's threat to impose tariffs on EU

- already imposed for the EU significant tariffs on aluminum and steel in an amount of 25% (imposed in February 2025 and starting March 12th)
- announced tariffs on imports of cars and other goods into the US from the EU in an amount of 25% (announced in February 2025 to be starting in April 2025)
- the economic impact of the new imposed US tariffs on steel and aluminum will be limited for the EU and Germany
- it is likely that the damage for Germany would be a reduction of 0.03% of the GDP and a damage of 0.04% of the GDP of the USA
- the announced tariffs on cars would have a massive effect on the economy in EU and Germany. Many jobs relating heavily on the export to the US in this field
- the US administration justified these imposed and announced tariffs with trade deficit between US and EU and measures of the EU against US-Tech firms
- the latter is not understandable hence the EU and German law applies and are enforced the same way as to EU or German companies

• and there is no significant trade deficit. Looking at the numbers 2023 we see that there is only a small surplus of EUR 48 billion for the EU compares to the US in regard of goods and services in total (which is only 3% of the total trade volume between the EU and the US (in total EUR 1.6 trillion)).

•Tariffs and trade measures are usually a lose-lose-scenario for both US and EU. Especially considering the increasing inflation

How EU countries companies preparing?

• in the EU the tariffs are jointly coordinated for all member states (by the EU's Common Customs Tariff (CCT)) for goods and services imported from non-EU Countries. It is a large stake hence the EU was 2023 at 14,7% of the world GDP (which was ahead of China putting the EU on the spot as the 2nd largest Economy of the world).

the EU already announced that they would implement counter tariffs as a reaction, which worked out already in Trump's 1. term in 2021
especially counter tariffs on jeans, whiskey and motorcycles would be significant for the US economy.

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but this time the EU plans with a more massive counter tariff (some say around 50%)
and hence these imposed and announced US tariffs are considered to be unlawful, the EU is planning to file a damage claim against the US at the World Trade Organization (WTO)

• for companies, the EU platform Access2Markets is helpful to receive information

