



Franchise Expansion & Tariffs: Rethinking Supply Chains for Growth

A quick guide to navigating tariff impacts and seizing new opportunities from **Alliott Global Alliance**, tax and legal experts in 100+ countries.

Together as One

www.alliottglobal.com



Why this matters

With tariffs and trade rules shifting rapidly, especially following new developments between the U.S. and China, franchise businesses face ongoing uncertainty in cross-border sourcing and supply chains. U.S. policy decisions can also affect other jurisdictions indirectly, making localized legal and tax advice essential when planning expansion or adjusting your supplier base.

High-growth franchises need smart sourcing strategies and market entry plans to protect margins and maintain agility.

What your business can do now

Explore Alternative Supply Markets

Local AGA offices can help you identify lower-tariff sourcing opportunities in, for example:



Southeast Asia
(Vietnam, Thailand)



Eastern Europe
(Poland, Turkey)



Central America
(Costa Rica, Colombia)

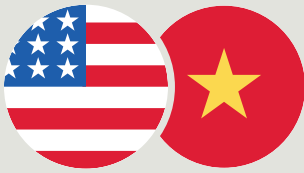
In many jurisdictions, local AGA offices can also assist in identifying trusted suppliers, logistics partners, and franchise-supporting vendors to help you build efficient, compliant supply chains from day one.



Strategic Sourcing & Market Entry Support

As a global alliance of law and accounting firms in 100+ countries, we:

- Monitor trade developments and tariffs in key markets
- Provide strategic advice on sourcing, tax & customs planning
- Connect you with trusted advisors in target regions



Real Example:

A US franchise reduced tariff costs by shifting the sourcing of its branded packaging from China to Vietnam with guidance from our local experts.

100+
Countries

300+
Offices

8000+
Employees

How we help

As a global alliance of law and accounting firms in 100+ countries, we offer the insight and local relationships you need to enter markets with confidence and efficiency. Our legal experts assist with:

- Reviewing and restructuring supplier contracts
- Ensuring compliance with import/export and customs laws
- Managing risk across cross-border transactions
- Protecting your IP and commercial terms in new jurisdictions



To support you further, our dedicated Tariffs team provides ongoing updates to help you navigate the evolving trade environment.



Scan the code to access.



Let's talk

We can assist you with the impacts of tariffs on your business and any other aspects of your growth strategy. Or alternatively scan and complete your details here.



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Your Global Growth Partner